



# 2020 BLUEPRINTS

2020 VISION BROCHURE

1 CHRONICLES 28:19

(The Message)

Here are the blueprints for the whole project as God gave me to understand it," David said.



**The dReam Center Church of Atlanta**  
2600 H.F. SHEPHERD DRIVE, DECATUR GA 30034  
**WILLIAM MURPHY, LEAD PASTOR**

## FROM THE DESK OF OUR LEAD PASTOR

This is YET going to be one of the best years of your life spiritually, emotionally, physically and financially! That's the word of the Lord concerning our family, and I am sure that if you just obey God, everything that you need is going to supernaturally fall right into place.

We've already started the year on a spiritual journey to uncover the "B.L.U.E." print, so that what you "B"elieve, what you're supposed to "L"eave, who "U" are and what you're "E"xceptional at, becomes the motivating force behind everything you do.

My prayer is that as you continue to submit to the spiritual authority assigned to your life, that you will master the principles of "Order" and "Obedience" and that your sacrifice, and your seed, would trigger the release of unprecedented "Opportunity", and yes, "Overflow", *selah*.

I pray that as you obey God and submit to God's voice, via your Pastor, that your two fish, and five loaves will be transformed into a perpetual supply, of everything you need, and everything you desire. I pray that as you continue to "get in where you fit in", that God will honor your sacrifice, and your seed, in Jesus' mighty name! So remember, you didn't just find a "good church", you found your family, and we're not just having church, but we're STILL "Building Something That Matters".

I encourage you to stay in faith, to stay faithful, to stay the course and to stay connected. I admonish you to keep the faith and to keep giving your time, your talent and your treasure! I beseech you therefore, by the mercies of God, that you continue to present your body a living sacrifice, and that you continue to present your seed as an acceptable sacrifice so that when God starts responding to the fish and to the loaves, your sacrifice is present and accounted for on the altar.

We're STILL building and the same grace that is upon The dReam Center Church of Atlanta, is the same like grace that's about to hit the life of every participating partner, in Jesus' mighty name! I promise you that if you just OBEY God, you're going to have to agree, quickly, and publicly, with the prophetic word spoken over you and your family, "This Gon' be MY YEAR!!!"

Refer to The BLUEprint!

**WE ARE A PRAYING CHURCH**  
Empowering people to make  
their dReams become a reality.

**WILLIAM MURPHY, LEAD PASTOR**

## OUR 7 PILLARS

The foundation of The dReam Center Church of Atlanta is the revelation of Jesus Christ and its structure is supported by the law of covenant and these 7 pillars.

I Cor 3:11 – For no foundation can anyone lay than that which is laid, which is Jesus Christ.

**PRAYER** Ephesians 6:18

**WORSHIP** John 4:21

**FAMILY** Genesis 7:1

**EVANGELISM** Luke 14:23

**WEALTH DEVELOPMENT** Genesis 1:28

**EDUCATION** Hosea 4:6

**SOCIAL ACTION** Matthew 13:38

**Our 7 Pillars are the central driving force behind our initiatives, our events and commitments to our partners and community. Each one of these pillars represent not only our brand, but serve as our measuring tools to serve God and each other.**



## FROM THE DESK OF OUR EXECUTIVE PASTOR

I am still in awe that God has allowed my husband, Bishop Murphy, myself and our family to play such a key part in building His kingdom with such an incredible army of believers.

The dReam Center and her partners are daily changing the way the world sees church! We are not just a ministry, we are a MOVEMENT! As we enter this new decade, I can hardly wait to see what's ahead for us as we continue to follow God's blueprint for our church, community and our lives. We really are building something that matters as we lift up the name of Jesus.

It is my prayer that as you look at this blueprint, you will not only see good works or a plan, but you will see yourself as a partner in the work! Let us take the vision inspired by our Father, the master architect, and run with it together! We cannot do it without you!



**DANIELLE MURPHY, EXECUTIVE PASTOR**

## 2019 REPORT CARD WHAT WE'VE DONE

### FINANCIAL GOALS

Super Sunday Giving (\$350,000)	Completed
Wealth Development Classes	Completed

### TEACHING GOALS

Leadership Training	Completed
The Spiritual Disciplines	Completed
Giving Series	Completed
Weekly Tutoring	Completed

### OUTREACH GOALS

Barack Obama Elementary	Ongoing
Adopted the entire 3rd grade (supplies, backpacks & more)	
Hollis Elementary	Ongoing
Contributed supplies, food baskets, washer & dryer	
Compassion International	Completed
dReam Center Partners adopted 30 families	
Nursing Home	Ongoing
Ministering regularly to seniors with song, prayer and word	
Car Giveaway	Completed
Including 1 year of gas and insurance	
Bahamas Relief	Completed
Donated supplies to Bahamas Hurricane victims	
Facebook & YouTube Broadcast	Ongoing
Gave over 20k in benevolence	Completed
Opened Tracey's Closet	Completed
dReamFest Decatur	Completed
The Biden Campaign Faith Based Leader	Ongoing
UNCF Faith Based Campaign	Ongoing
Spontaneous Giving (\$10,000)	Completed
Holiday Toy Giveaway	Completed
Fed 500 families for the holidays	Completed

### SPIRITUAL GOALS

6am Prayer at the Altar	Ongoing
Thankful (Worship Gathering)	Completed
Recalibrate Prayer Conference	Completed
DEMONSTR8 Conference	Ongoing
Full Gospel Conference	Ongoing

### CAPITAL GOALS

Remodel Upstairs Restrooms	Completed
Renovate Downstairs Executive Offices	Completed
Upgrade Lobby	Ongoing
Renovate Upstairs dReamStore	Completed

## MEET OUR TEAM

### PASTORS, STAFF & MINISTRY TEAMS

#### OUR PASTORAL TEAM

**William Murphy**  
Lead Pastor

**Danielle Murphy**  
1st Assistant

**Eugene Brown**  
Chief of Staff

**Adrienne Grimsley**  
Executive Pastor

**Clarissa Campbell**  
Sr. Executive Business Officer

**Janice Washington**  
Chief Financial Officer

**Pastor Vernon Byrd**  
Worship Pastor

**Maurice Willis**  
Creative Pastor

**Sunny Brown**  
Connections Pastor

#### OUR MINISTRY TEAMS

24-7 Young Adult & College Ministry	Hospitality
Administration	IronMen
BEAM Team	Marketing
CONTAGIOUS	Media
dReamGirls	New Partners
dReam Store	One Flesh Marriage Ministry
Events	Outreach
Evangelism	Parking Greeters
Facilities	Protectors
Finance	RockNation Youth & Young Adults
Greeters	Wealth Development
Health and Wellness	Women of Jubilee

## 2020 INITIATIVES

### WHAT WE'RE DOING

#### OUTREACH

1. Sponsoring the entire 3rd grade at Barack Obama Elementary School
2. Launching Mama J's Pantry Facilities at Barack Obama Elementary School
3. Partnering with Hollis Elementary School for assistance with programs
4. Ministering Under the Bridge
5. Launched Tracey's (Mobile) Closet

#### NEW PARTNERS

1. Fellowship One for partner management
2. Launching Growth Track
3. Streamlining the New Partner process
4. Starting regular New Partners Classes Orientation

#### ROCK NATION

1. Enhancing activities for Rock Nation Saturday
2. Digitizing Rock Nation check-in process
3. Providing weekly tutoring during ReFuel Tuesdays
4. Organizing Rock Nation takeovers
5. Updating the Rock Nation classrooms

#### dReamSTORE

1. Creating new apparel including infant/ youth apparel and accessories
2. Creating an online store
3. Creating custom orders for ministry fundraising

#### FACILITY

1. Installing a new flooring in the lobby
2. Adding signage throughout the building
3. Remodeling The Event Center upstairs
4. Updating the sound system to be recording ready
5. Updating technology in the building



## WHO WE ARE

### FACTS ABOUT THE dREAM CENTER CHURCH OF ATLANTA

The dReam Center Church of Atlanta is a praying church, empowering people to make their dreams become a reality. She teaches men to cultivate, strengthen and build their personal relationships with Jesus, their spouses, their children, their families and with their communities. The dReam Center Church of Atlanta is a river of healing flowing to the Body of Christ, the world systems and our mandate is to impact the nations.

#### HER COVERING

The dReam Center Church of Atlanta has as its apostolic authority Bishop William H. Murphy, Jr. and Bishop William H. Murphy, Sr., who provide spiritual covering (personally and corporately) as well as ministry accountability for both Bishop William H. Murphy, III and the entire dReam Center Church of Atlanta family.

#### HER AFFILIATIONS

The dReam Center Church of Atlanta is a non-denominational Christian church, Pentecostal and charismatic in its expression. She is an affiliate of the Full Gospel Baptist Church Fellowship International (Bishop Joseph L. Walker) and Bishop William Murphy, III, is a member of the Association of Independent Ministries (Bishop I.V. Hilliard).

#### HER MISSION

The dReam Center Church of Atlanta is called to change the world's expectation of the church, by emerging as a generation of honor and influence. We embrace the foundational truths recorded in scripture yet we remain relevant and necessary for mankind's evolution and growth. We are to encourage, teach and train men to discover and execute their God-given assignment to subdue and dominate the earth. Our expression of worship is aligned with the times, but founded and rooted in the Gospel of Jesus Christ. We are not a black church, but a Kingdom Church that does not identify solely with any certain ethnic grouping. We are, in truth, a multi-cultural ministry, and a House of Prayer for all nations.

#### HER MANDATE

The dReam Center Church of Atlanta is mandated to create the perfect church for not-so perfect people. We are to birth a place for people who love God, but have become frustrated with "the church" because they just don't fit in. The dReam Center Church of Atlanta provides a loving, caring a non-intimidating atmosphere for those who are searching for God, and a place where people can work out their own salvation with fear and trembling.

#### THE END RESULTS

We win our families to Jesus, change our communities, refocus our government and LIVE the abundant life!

## 2020 AND BEYOND WHAT WE'RE GOING TO DO

### OUR MINISTRY GOALS

1. Develop the William Murphy School of the Arts
2. Build The Rock House Youth Facility
3. Establish multiple locations
4. Start The dReam Center Summer Camp
5. Create a strong relationship with the students at Morris Brown, Clark Atlanta University, Morehouse College & Spelman College
6. Start the Annual fundraising campaign through The Foundation For dReams
7. Service the community with Health and Wellness programs and partnerships
8. Host Quarterly worship gatherings
  - [Prayerful \(Worship Gathering\)](#)
  - [Hopeful \(Worship Gathering\)](#)
  - [Grateful \(Worship Gathering\)](#)
  - [Thankful \(Worship Gathering & Live Recording\)](#)
9. Build The dReam Center E-Church
10. Create entrepreneurial training and development services
11. Host dReam Girls annual conference
12. Host CONTAGIOUS recordings
13. Host quarterly volunteer appreciation events
14. Continue The dReam Center Leadership Institute.

### QUICK STATS

WE SERVE OVER **700**  
YOUTH WEEKLY

OVER **2,000**  
NEW PARTNERS IN 2019

WE REACH OVER **200K**  
PEOPLE ON SOCIAL  
MEDIA WEEKLY

WE DO MINISTRY WITH **200**  
VOLUNTEERS EACH WEEK

**WE'RE STILL BUILDING  
SOMETHING THAT MATTERS**

## **OUR COMMITMENT TO YOU**

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### **FAITH**

We will preserve our identity and values relative to fellowship. We will manifest our faith in and implement it each day. We will live with the understanding that faith without good works dies on the vine.

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### **FAMILY**

We will establish supportive resources for single mothers and fathers, and for families in crisis. We will recognize and address attacks on families even as we work to protect them. We will prioritize preserving the family structure and end destruction of our families.

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### **FITNESS**

We will participate in ChurchFit nationally as a proven concept to address health issues impacting our communities. We will provide educational materials to our partners teaching the importance of caring for the body God gave us by staying healthy.

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### **FINANCE**

We will have informed discussions on creating economic justice in our communities. We will develop community partnerships to encourage financial literacy.

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**OUR VISION IS TO LEAD  
PEOPLE BACK TO A LOVING  
RELATIONSHIP WITH  
JESUS, SO THAT THEY  
BECOME USEFUL IN THEIR  
COMMUNITY**

[www.thedReamcenteratl.org](http://www.thedReamcenteratl.org)



**THE YEAR OF  
(BLUEPRINTS)**

**SUPER  
SUNDAY  
2020**

**10:15 AM  
NOVEMBER 1, 2020**

**2600 H. F. SHEPHERD DRIVE  
DECATUR, GA 30034**

**WILLIAM MURPHY, LEAD PASTOR**

# 2020 BLUEPRINTS



## SERIES HIGHLIGHTS

### BLUEPRINT

- A detailed plan or program of action.
- A method worked out in advance for achieving some objective

### SYNONYMS

arrangement, design, game, game plan, around plan, master plan, plan, program, project, road map, scheme, strategy, system

### VISION

We will focus on the things that we are exceptional in doing, and those other things we still feel called to, we will initiate partnerships to get them done.

### SCRIPTURES

#### 1 CHRONICLES 28:19-21 (THE MESSAGE)

Here are the blueprints for the whole project as God gave me to understand it," David said. David continued to address Solomon: "Take charge! Take heart! Don't be anxious or get discouraged. God, my God, is with you in this; he won't walk off and leave you in the lurch. He's at your side until every last detail is completed for conducting the worship of God. You have all the priests and Levites standing ready to pitch in, and skillful craftsmen and artisans of every kind ready to go to work. Both leaders and people are ready. Just say the word."

**WE'RE STILL  
BUILDING  
SOMETHING  
THAT  
MATTERS**

# SUPER SUNDAY GIVING GOAL

# \$800,000

2,000 PARTNERS TO SOW  
NO LESS THAN AT \$400

OTHER SEED LEVELS:

\$400	\$800	\$2,000	\$5,000
\$600	\$1,000	\$3,000	OTHER

### YOUR SEED SERVES A NEED

Each year your seed helps us to serve our community and partners through weekly services, outreach initiatives, family services and events.

#### MATTHEW 25:35

For I was hungry, and you gave me something to eat; I was thirsty, and you gave me something to drink I was a stranger; and you invited me in

### YOUR 2019 SEED ALLOWED US TO FULFILL THE FOLLOWING COMMITMENTS TO OUR COMMUNITY:

We fed over 1000 families throughout the year.

We spontaneously gave to partners during the holiday season.

We adopted the entire third grade class at Barack Obama Elementary.

We served over 4,000 families at dReamFest.

We blessed a single mom with a car and 1 year of insurance.

We provided shuttle services and spiritual covering for college students each week.

## DID YOU KNOW.....

We reach over 200k each week  
via our social media networks

## FOLLOW US ON SOCIAL MEDIA



The dReam Center  
Church of Atlanta



dReamCenteratl



dReamCenteratl



dReamTV

## STREAM OUR WEEKLY SERVICES ON FACEBOOK LIVE AND YOUTUBE

We want to hear from you!

Like  
Comment  
Share  
Repeat



[www.dReamcenteratl.org](http://www.dReamcenteratl.org)

## GET IN WHERE YOU FIT IN

LEARN HOW TO GET CONNECTED  
TO OUR MINISTRY TEAMS



### PARTNER WITH US

Welcome Home!  
You've found your  
family.

### VOLUNTEER WITH OUR MINISTRY TEAMS



Sign up with  
ministry groups  
during our Family  
Night Out or by  
texting 71441



### SERVE, GROW & FIND YOUR BEAM

Stay connected to  
your ministry teams  
through service,  
events and  
fellowships with  
your new family.

For more information about getting  
connected to a Ministry dReam Team  
text dReamcenteratl to 71441



# GET IN WHERE YOU FIT IN

**TO JOIN OUR MINISTRY TEAMS,  
USE THE TEXT CODE TO GET CONNECTED**

## **ADMINISTRATION**

Text dRAdministration to 71441. The Administration Ministry coordinates the organizational and clerical gifts in The dReam Center Church to support each of the dReam Team Ministries of the church. This collaborative approach empowers the entire Ministry Division by providing structured, skilled, and efficient administrative leadership to all Ministry teams by serving as liaisons between Leadership and dR partners, managing GroupMe announcements, recording and disseminating notes from collaborative meetings and more.

## **CONTAGIOUS**

Text dRContagious to 71441. Contagious is the official worship ministry of dReam Center Church of Atlanta. They are an energetic group that is fervent about praise, worship, and uplifting the name of Jesus Christ. Their mission is to produce a "sound" to change the fabric of worship in Christianity, and to produce the vision of Bishop William Murphy, III through the ministry of the Arts. Contagious consists of several ministries such as Contagious Dance, Contagious Drama, J5 Children and Youth Choir, 100 Voice Men's Choir, 100 Voice Women's Choir and more.

## **dReamGirls**

Text dReamgirls to 71441. We are a collective and diverse group of mothers, sisters, daughters, and friends. We promote sisterhood and believe that together we are a force of beauty in the world. Every woman of dReam Center Church of Atlanta is a dReam Girl and every dReam Girl is our sister.

## **dReam Store**

Text dReamStore to 71441. The dReam Store Ministry is a one stop shop to purchase media, books, clothing and products of Bishop William Murphy, III and The dReam Center Church of Atlanta. The dReam Store is the contact for all vending inquiries.

## **EVANGELISM**

Text dREvangelism to 71441. The dReam Center Evangelism Ministry is committed to not only evangelizing within the community, but to meet the physical, emotional, and spiritual needs of the community. Evangelism makes the gospel of Jesus Christ available, relevant, and palatable for ALL through: dRTakeovers-Provide random acts of kindness and fellowship at a local establishment. We visit senior citizens facilities, provide food boxes to those in need and more.

## **EVENTS**

Text dREvents to 71441. The Events Ministry develops, plans, and executes all dReam Center Church of Atlanta events, on and off campus. The Events Ministry is also responsible for overseeing the execution of all ministry events. The Events Ministry handles all decor and set design for special holidays and events. This team attracts the Creative. We look for those who have the ability and/or desire to CREATE! The Events Ministry is responsible for events such as dReamfest, dR Christmas Party, The Hunt and more.

## **FACILITIES**

Text dRFacilities to 71441. The dReam Center Church of Atlanta Facilities Ministry is responsible for maintaining the cleanliness and upkeep of the facility during the course of worship services, events, and conferences.

**GREETERS** Text dRGreeters to 71441. The purpose of an effective greeter is to produce a winning smile. The dReam Center Church of Atlanta Greeter Ministry is to provide a warm welcome, assist with seats during worship, provide help with parishioners, and to aide in creating a positive worship experience.

## **HEALTH AND WELLNESS**

Text dRHealthandWellness to 71441. The dReam Center Church of Atlanta Health and Wellness Ministry encourages positive Christian lifestyles to bring balance and awareness of health concerns within the community. We promote wellness of the mind, body, and spirit.

## **HOSPITALITY**

Text dRHospitality to 71441. The dReam Center Church of Atlanta Hospitality Ministry is graced with the privilege to serve our leaders, family and guests in excellence. This ministry has the honor to provide delicious meals and refreshments in an atmosphere that allows everyone to feel like family. As they continue to grow and develop their ministry, they would love to connect with individuals who are passionate about serving.

## **IRON MEN**

Text to dRIronmen to 71441. The Iron Men Men's Ministry is committed to building strong men of faith, character and integrity. We walk together through victories and successes as well as difficulties and disappointments as we grow to be the spiritual leaders for our families and communities.

## **MARKETING**

Text dRMarketing to 71441. The Marketing Ministry is responsible for conveying the mission and message of the dReam Center Church of Atlanta to the world through various platforms such as media, social media, technology, to share Jesus Christ. The Ministry also oversees videography, photography, and branding for the dReam Center Church.

## **MEDIA**

Text dRMedia to 71441. The dReam Center Church of Atlanta Media Ministry provides visual, technical, and social media services to introduce the world to Christ through our worship experience.

## **NEW PARTNERS**

Text dRNewPartners to 71441. Connecting with the New Partners Ministry is the puzzle piece in determining the fit. The New Partners Ministry welcomes our new family members after each service. The dReam Center Church of Atlanta offers more than fifteen ministries, and leaders with New Partners help pair individuals to potential ministries based on skills and passion.

# GET IN WHERE YOU FIT IN

TO JOIN OUR MINISTRY TEAMS,  
USE THE TEXT CODE TO GET CONNECTED

## ONE FLESH

Text dROneFlesh to 71441. The mission of One Flesh is to strengthen and build healthy and loving friendships within the institution of marriage as ordained by God #onecoupleatatime.

## OUTREACH

Text dROutreach to 71441. The dReam Center Church of Atlanta Outreach Ministry contacts those who are disadvantaged in the community. Through the principles of the Grace factor, we provide services through various programs on a monthly basis.

## PARKING

Text dRParking to 71441. The greeters of the dReam Center Church of Atlanta parking ministry are the first welcoming faces upon arrival. The ministry maintains safety and organization on the grounds of the church facility.

## ROCK NATION

Text dRocknation to 71441. This ministry is for our youth between the ages of 5 to 18 years old. The Mission of Rock Nation is to raise up the next generation of Kingdom Leaders. The message of the cross is taught utilizing drama, music, and relevant teaching. Rock Nation provides interactive Sunday break out lessons by age groups for all Sunday services. Rock Nation provides youth with ministry opportunities such as mime, dance, step, J5 choir.

## PROTECTORS

Text dRSecurity to 71441. The purpose of the Protectors is to provide security and protection to the church and its assets. This team also works closely with local officials and the parking lot ministry to maintain safety amongst parishioners.

## VOLUNTEERS

Text dRVolunteers to 71441. The purpose of the Volunteers is to provide first class assistance and flexibility in ministering to all that enter the doors of the dReam Center Church of Atlanta. The Volunteers Ministry serves the partners and community at all dR events.

## WOMEN OF JUBILEE

Text WOJ to 71441. The Women of Jubilee provides support to women ages 50 and over. They are the foundation and bedrock of our ministry.



WE'RE MORE  
THAN JUST  
A CHURCH  
WE'RE A FAMILY

# 2020 BLUEPRINTS

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We believe that there is a place for you at The dReam Center Church of Atlanta.

How do you "Get In Where You Fit In?" Connecting with a Ministry is the puzzle piece to determine the fit, and we offer ministries for partners to become connected based on skills and passion for involvement.

Get Connected Today!

## JOIN US WEEKLY

### OUR SERVICE TIMES

10:15 AM | 12:15 PM

### REFUEL | EVERY TUESDAY

BIBLE STUDY | 7:30 PM

## STREAMING LIVE

**YouTube**  
dReamTV

**Facebook**  
The dReam Center Church of Atlanta



**The dReam Center  
Church of Atlanta**

2600 H. F. Shepherd Drive  
Decatur, GA 30034  
(770) 396-9884

**Follow us on  
Social Media**

IG: @dReamcenteratl  
FB: The dReam Center  
Church of Atlanta